

HAPPY WORLD TV DAY!

TV viewing is just as popular as it was a decade ago. In 2006, 95% of Canadians were tuning in each month, and in 2017 95% are watching each month.

57%

of Canadians are TV binge viewers who have watched 3 or more episodes in a single sitting

59%

of Canadians also get some of their TV content online

75%

of Canadians subscribe to a TV service like cable, satellite or fibre optic

79%

of Canadians own an HDTV

49%

of Canadians have connected their TV to the Internet

